

Why Seafarer Outreach is Vitaly Important

Approximately 1,500,000 seafarers worldwide would benefit from enhanced wellbeing and quality of life – attaining the best performance with physical, mental, emotional, and spiritual fitness. Bolstered resilience is possible.

Stressors in communication, relationships, separation, health, and isolation may negatively affect officers and crew members who strive for highest safety, productivity, retention, and to ensure vessel performance, environmental protection, and cost reduction. How best to reach seafarers and families?

Integrated 24/7 accessible strategies increase informed choices, mental resilience, productivity, safety, communication - and family quality of life. Programs and guidance will be provided in multimedia format, with multiple language options to assist industry owners, operations, and crew with tailored, content-rich information, training, messaging, and social support.

WiseHealth, Inc. has a decade of relevant experience in outreach for military and veteran families and Seafarer Outreach™ extends this expertise to maritime. This work is additive – not competitive – for seafarer wellbeing and collaborations are welcomed.

Reaching seafarers and families, operations, and owners with content via multimedia and interational communities when and where they choose is vital. Discovery, knowledge, and peak perspective is essential for stronger, well-prepared seafarers of the future.

Recruitment, Readiness & Retention - Optimal Wellness Matters!

- ✓ Prevent injuries, accidents, penalties; each message touchpoint strengthens participation through increased awareness, intention, and best practices.
- ✓ Proactive outreach acts as a force multiplier for maritime organizations and an enriched vessel communications culture.
- ✓ Outreach is direct engagement with staff, crew, and families with visibility, focus and information, and providing greater opportunity to address newly emerging needs.